

Spécial

MEASUREMENT, SENSORS AND VISION



The world of measurement, sensors and vision

Exclusive tools that allow you to get in direct contact with all the integrators and manufacturers of components, machinery and industrial equipment's concerned by these sectors and manufacturers who have already shown a definite interest in these products.

The best way to promote your products and the most effective tool to generate leads from targeted readers and subscribers.

1/ The newsletter on measurement, sensors, and industrial vision

2 releases (April, November)
Budget: 1800€

PLANNING:

April No.199

File: Smart sensors

Focus: Fluid control and regulation

October No.206

File: Vision control

Focus: Temperature and humidity measurement

A TARGET READERSHIP

All the integrators and manufacturers of industrial machinery and equipment that incorporate these components and systems.

Manufacturers who have already shown a definite interest in these same products.

A UNIQUE VOCATION

Present all the new developments in the field of control measurement and instrumentation.

To provide direct solutions for industrial design and construction.

Techniques

Banner: 468x60 pixel format under JPEG or GIF

Publishing: text under Word, photo under JPEG

2/ The special web pack measures, sensors, and industrial vision

This web pack includes:

2 newsletters with 2 banners - 2 product info

1 annual presence on our website with:

- 10 products referenced in the relevant sections
- 1 catalog for annual referencing
- 1 logo on home page

Prices: 2000€

Two special newsletters sensors measurement and industrial vision

2 advertising adds on the home page under the lead
Technical elements: 468x60 pixels, image format (jpg, gif).

An annual presence on our website with:

A reference of 10 products in our section measurement, control and instrumentation or sensors.

Technical elements: Photos under JPEG - texts under Word around 1000 characters.

An annual referencing of your catalogue in our catalogue section

Technical elements: COVER page in PDF format
Redirect link to catalog or PDF of the catalog.

3/ Special solo mailing measurement, sensors, and industrial vision

A file from our special newsletter

Sensors, Measurement and Vision and updated regularly.

Contacts selected based on their purchasing behavior and interests.

A shipment dedicated exclusively and exclusively to your products.

Full statistics: you will get statistics with the number of openings, the number of clicks and the full list of contacts.

Rates

- 1 shipment: 1900€
- 2 shipments: 3000€

Number of shipments

30 000ex.

Sending date: to be defined by mutual agreement.

Techniques

HTML file built with images and redirect links inserted.