

# Spécial edition

## MOTORS AND MECANICAL COMPONENTS



The newsletter the world of motors en mecanichal components

Exclusive tools that allow you to get in direct contact with all the integrators and manufacturers of components, machinery and industrial equipment's concerned by these sectors and manufacturers who have already expressed an interest in these products.

**The best way to promote your products and the most effective tool to generate leads from targeted readers and subscribers.**

### 1/ The newsletter on the motors and mechanical components

**2 releases (March, October)**

**Budget: 1800€**

#### **PLANNING:**

**March No.197**

**File:** Transmissions, Bearings, Linear guidance.

**Focus:** Motors, Variators

**Octobre No.205**

**Focus:** Hydraulic, Pneumatic, Mechanical.

#### **A TARGET READERSHIP**

All the integrators and manufacturers of industrial machinery and equipment's that incorporate these components and systems. Manufacturers have already expressed an interest in these same products.

#### **A UNIQUE VOCATION**

Present all the new features: mechanical components, hydraulics, tires, but also mechanicals transmission, gears, electromechanical drives, bindings, engines, motorbike dimmers, speed dimmers and enslavements

To provide direct solutions for industrial design and construction.

#### **Techniques**

Banner: 468x60 pixel format under JPEG or GIF

Publi-editorials: text under Word, photo under JPEG.

## 2/ The special web pack motors and mechanical components

### This web pack includes:

**2 Newsletters** with 2 banners - 2 product info

**1 annual presence** on our website with:

- 10 products referenced in relevant topics.
- 1 catalogue for annual referencing
- 1 logo on home page

Prices: **2000€**

Two special Motor and Mechanical Components Newsletters  
2 adds on the home page under the lead  
Technical elements: 468x60 pixels, image format (jpg, gif).

An annual presence on our website with referencing 10 products in our engine and mechanical sections

Technical elements: photos under JPEG - texts under Word around 1000 characters.

An annual referencing of your catalogue in our catalogue section

Technical elements: Page of cover in PDF format. Redirect link to catalog catalog or PDF of the catalogue.

## 3/ The special solo mailing motors and mechanical components

**A file** from our special motor and mechanical component newsletter updated regularly.  
Contacts selected based on their buying behaviors and interests.

**A shipment** dedicated exclusively and solely to your products.

**Full statistics:** you will get statistics with the number of openings, the number of clicks and the full list of contacts.

### Rates

1 shipment: 1900€  
2 shipments: 3000€

### Number of shipments

30 000ex  
Sending date: to be defined by mutual agreement

### Techniques

HTML file built with images and redirect links inserted.