

Spécial edition INDUSTRY 4.0



The newsletter the world of industry 4.0

Exclusive tools to get in touch with all the integrators and manufacturers of components, machinery and industrial equipment's concerned by these sectors and manufacturers who have already expressed an interest in these products.

The best way to promote your products and the most effective tool to generate leads from targeted readers and subscribers.

1/ The Industry 4.0 newsletter

2 releases (February and September)
Budget: 1800€

PLANNING:

February No 195

File: Automatism and Control

Focus: data transmissions and wireless communications

September No 203

File: Automation and Robotics

Focus: Men's interface machines and connected objects

A TARGET READERSHIP

All machine integrators and manufacturers of industrial equipment's that are looking for new solutions to produce.

Manufacturers who have already expressed an interest in these same products and services.

A UNIQUE VOCATION

Gathering products and systems
Corresponding to the new way of organizing the means of production.

Bringing innovative technologies and solutions for tomorrow's industry.

Techniques

Banner format: 468x60 pixels under JPEG or GIF
Publishing: text under Word, photo under JPEG

2/ The Special Industry 4.0 Web Pack

This web pack includes

2 newsletters with 2 banners + 2 products info
1 annual presence on our website with:

- 10 products referenced in the relevant topics
- 1 catalogue for annual referencing.
- 1 logo on the homepage.

Prices: 2000€

2 special **Industry 4.0 Newsletters**

2 advertising adds on the home page under the lead
Technical elements: 468x60 pixels, image format (jpg, gif).

An **annual presence on our website with:**

1 referencing of 10 products in our automation and industrial computing sections.

Technical elements: photos JPEG – texts Word about 1000 characters.

1 annual referencing of your catalogue in our catalog section

Technical elements: page of cover in PDF format.
Redirect link to the catalog or PDF.

3/ Solo mailing special industry 4.0

A file from our special Industry 4.0 Newsletter.
Contacts selected based on their buying behaviors and interests.

A dedicated shipment that is exclusively and unique to your products.

Full statistics: you will get statistics with the number of openings, the number of clicks and the full list of contacts.

Rates

1 shipment: 1900€
2 shipments: 3000€

Number of shipments

30 000 ex.
Sending date: to be defined by mutual agreement.

Techniques

HTML file built with images and redirect links inserted.